Press Releases



IBM Study Reveals Many Canadian Business Leaders Plan To Double Down On Al Investments In 2025

83% of IT decision-makers across Canada reported progress on their AI strategies in 2024 More than half of Canadian respondents (56%) plan to increase AI investment in 2025 Despite limited return...

Jan 15, 2025

Ontario Centre of Innovation (OCI), IBM Canada and uOttawa Announce a Strategic Partnership to pioneer innovation for Ontario small businesses

Toronto, ON - October 31, 2024 – The Ontario Centre of Innovation (OCI) announces a strategic partnership with the University of Ottawa and IBM under Ontario's Critical Industrial Technologies...

Oct 31, 2024

IBM Introduces Granite 3.0: High Performing Al Models Built for Business

ARMONK, NY – October 21, 2024 – Today, at IBM's (NYSE: IBM) annual TechXchange event the company announced the release of its most advanced family of AI models to date, Granite 3.0. IBM's...

Oct 21, 2024

IBM Report: Escalating Data Breach Disruption Pushes Cybersecurity Costs in Canada

Canadian organizations pay an average cost of CA\$6.32 million per data breach. Financial sector pays \$9.28 million on average per breach, the technology sector is paying \$7.84 million on average,...

IBM Study: Canadian fans are changing how they consume sports

MARKHAM, ON, June 26, 2024 – As sports fans worldwide tune in to a myriad of athletic events this summer, new research commissioned by IBM (NYSE: IBM) reveals a growing generational shift and...

Jun 28, 2024

IBM and The All England Lawn Tennis Club Launch New Generative Al Feature for Personalised Player Stories at Wimbledon

Toronto, Ontario, 17 June 2024 – IBM (NYSE: IBM) and The All England Lawn Tennis Club today announced a new feature for the Wimbledon digital experience that will leverage match data with...

Jun 17, 2024

IBM Study: Canadian CEOs say AI is Fueling New Job Creation and Risk-taking to Outcompete

Markham, ON, May 29, 2024 – A study by the IBM (NYSE: IBM) Institute for Business Value found that AI is fueling new job creation and risk-taking among surveyed Canadian CEOs as they prioritize...

May 29, 2024

IBM expands team and capabilities in Canada Software Lab to accelerate adoption of Generative AI and other key technologies

IBM (NYSE: IBM) today announced the expansion of IBM Technology Expert Labs in Markham, Ontario, Canada to support Canadian and global organizations as they continue to adopt and integrate...

Apr 30, 2024

IBM, Government of Canada, Government of Quebec Sign Agreements to Strengthen Canada's Semiconductor Industry

IBM (NYSE: IBM), the Government of Canada, and the Government of Quebec today announced agreements that will

Apr 26, 2024

IBM will Expand its Cloud Operations in Canada with launch of new Cloud Multizone Region to Open in Montreal, Quebec

IBM's new Cloud Multizone Region (MZR) will help Canadian enterprises leverage generative AI and address data sovereignty requirements The IBM Cloud MZR will be designed to meet the needs of even...

Apr 8, 2024





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