Press Releases



Carleton and IBM Partner in AI, Machine Learning and Data Science for a Future-Ready Workforce

OTTAWA — April 27, 2021 // Carleton University and IBM Canada today announce a five-year collaboration agreement to enhance Carleton's Institute for Data Science and equip students for...

Apr 27, 2021

IBM and Mila Al Institute Announce Collaboration to Advance Artificial Intelligence and Machine Learning Technology

Markham, ON December 10, 2020 - IBM (NYSE:IBM) and Mila – Quebec Artificial Intelligence Institute (Mila) announce today a collaboration to accelerate AI and machine learning using Orion, an...

Dec 10, 2020

IBM and Air Canada Partner to Transform the Aeroplan Loyalty Program

Montreal QC, December 3, 2020: IBM Canada today announced its collaboration with Air Canada, the country's largest airline, on the recently launched Aeroplan program, which includes a new web...

Dec 3, 2020

Can AI save the planet? Older Canadians are most optimistic

Markham ON November 9, 2020 – According to the findings from a national IBM Canada survey on technology and the environment, different generations of Canadians have varying views on our progress...

IBM Canada teams with IGM Financial to accelerate hybrid cloud transformation

Markham, ON November 3, 2020 – IBM (NYSE:IBM) announced today it is collaborating with IGM Financial (IGM.TO) to accelerate its ambitious five year digital transformation, an initiative expected...

Nov 3, 2020

Pediatric Diabetes, COVID-19 and Artificial Intelligence: IBM Watson supports families during pandemic shutdown

Montreal QC – IBM Canada is working with Quebec's Diabetic Children's Foundation (known as 'Fred') to support children living with diabetes in the midst of COVID-19. Delivered by nine...

Oct 5, 2020

IBM launches free, open digital learning platform 'SkillsBuild Reignite' to help Canadian job seekers and business owners get back to work

Toronto, CANADA – Today, IBM, (NYSE: IBM) and non-profit organization ACCES Employment launch a collaboration using the SkillsBuild platform, making custom courses, projects, and personalized...

Jul 27, 2020

IBM Canada and Celero sign 7-year, multi-million dollar agreement for Hybrid Cloud and data centre modernization

Calgary, AB – IBM (NYSE:IBM) and Celero, a leading solutions integrator for Canadian credit unions, have signed a 7-year, multi-million dollar strategic outsourcing agreement that will modernize...

Jul 21, 2020

IBM Canada and Prairie Credit Unions Team Up for Digital Transformation and Payments Modernization on IBM Public Cloud

Calgary, AB – A new Prairie Payments Joint Venture (PPJV) and IBM (NYSE:IBM) have signed an 8-year, multi-million dollar agreement to digitally transform and modernize credit union payment...

IBM and City of Markham Launch Online and Telephone Virtual Agent for Questions Related to COVID-19

MARKHAM, ON – In a Canadian first, IBM (NYSE: IBM) and the City of Markham – Canada's high-tech capital – are using the artificial intelligence-driven virtual agent "IBM Watson Assistant...

Apr 29, 2020





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