Press Releases



IBM and Polytechnique Montréal Launch Al Initiative to Strengthen Forestry Supply Chain

Project is part of the IBM Impact Accelerator and will apply IBM's AI, data and quantum technologies to address local challenges in Canada's forest value chain MONTREAL, Nov. 13, 2025 /PRNewswire/...

Nov 13, 2025

IBM Announces Defence-Focused Al Model to Accelerate Mission Planning and Decision Support

Canadian defence organizations are operating in an increasingly complex security environment, where acting quickly on trusted intelligence is essential to prioritizing digital sovereignty,...

Oct 29, 2025

IBM Study: Shadow AI Use Surges as Canadian Workers Outpace Employers in AI Adoption

79% of Canadian office workers use AI tools – only 1 in 4 use enterprise-grade AI solutions 97% said AI improves productivity; nearly 80% said it enhances strategic or creative work 46% of...

Sep 3, 2025

IBM Report: Canadians' Data Security Under Increased Threat, While Breach Costs Surge

Al Can Help Businesses Save Millions and Protect Consumer Data Canadian businesses are losing CA\$6.98 million on average to data breaches, with impacts trickling down to consumers. Shadow Al is...

IBM Sets the Course to Build World's First Large-Scale, Fault-Tolerant Quantum Computer at New IBM Quantum Data Center

IBM Quantum roadmap, processors, and infrastructure outline clear path to IBM Quantum Starling, expected to be first large-scale, fault-tolerant quantum computer Breakthrough research defines key...

Jun 10, 2025

IBM Report: Canadian CEOs Embrace Al

Markham, ON, May 7, 2025: Canadian CEOs are making bold strides in the global race to unlock Al's potential, according to the 2025 IBM Institute for Business Value (IBV) CEO Study. Productivity...

May 7, 2025

2025 IBM X-Force Threat Index: Large-Scale Credential Theft Escalates, Threat Actors Pivot to Stealthier Tactics

ARMONK, N.Y., Apr. 17, 2025 -- IBM (NYSE: IBM) today released the 2025 X-Force Threat Intelligence Index highlighting that cybercriminals continued to pivot to stealthier tactics, with...

Apr 17, 2025

IBM z17: The First Mainframe Fully Engineered for the Al Age

ARMONK, NY, April. 08, 2025 – IBM (NYSE: IBM) today announced the IBM z17, the next generation of the company's iconic mainframe, fully engineered with AI capabilities across hardware,...

Apr 8, 2025

IBM Enhances Enterprise Cloud Capabilities in Canada to Meet Local Clients' Al and Data Needs

IBM (NYSE: IBM) announced today two key advances in its cloud capabilities in Canada, further strengthening offerings to

Apr 3, 2025

Mitsubishi Motors Canada Launches Al-Powered "Intelligent Companion" to Transform the 2025 Outlander Buying Experience

Mitsubishi Motor Sales of Canada announces an innovative Al-powered tool designed to transform the customer experience for the new Mitsubishi Outlander 2025. "The Intelligent Companion," which...

Mar 10, 2025

IBM Study Reveals Many Canadian Business Leaders Plan To Double Down On Al Investments In 2025

83% of IT decision-makers across Canada reported progress on their AI strategies in 2024 More than half of Canadian respondents (56%) plan to increase AI investment in 2025 Despite limited return...

Jan 15, 2025

Ontario Centre of Innovation (OCI), IBM Canada and uOttawa Announce a Strategic Partnership to pioneer innovation for Ontario small businesses

Toronto, ON - October 31, 2024 – The Ontario Centre of Innovation (OCI) announces a strategic partnership with the University of Ottawa and IBM under Ontario's Critical Industrial Technologies...

Oct 31, 2024

IBM Introduces Granite 3.0: High Performing AI Models Built for Business

ARMONK, NY – October 21, 2024 – Today, at IBM's (NYSE: IBM) annual TechXchange event the company announced the release of its most advanced family of AI models to date, Granite 3.0. IBM's...

Oct 21, 2024

IBM Report: Escalating Data Breach Disruption Pushes Cybersecurity Costs in Canada

Canadian organizations pay an average cost of CA\$6.32 million per data breach. Financial sector pays \$9.28 million on average per breach, the technology sector is paying \$7.84 million on average,...

Jul 30, 2024

IBM Study: Canadian fans are changing how they consume sports

MARKHAM, ON, June 26, 2024 – As sports fans worldwide tune in to a myriad of athletic events this summer, new research commissioned by IBM (NYSE: IBM) reveals a growing generational shift and...

Jun 28, 2024

IBM and The All England Lawn Tennis Club Launch New Generative Al Feature for Personalised Player Stories at Wimbledon

Toronto, Ontario, 17 June 2024 – IBM (NYSE: IBM) and The All England Lawn Tennis Club today announced a new feature for the Wimbledon digital experience that will leverage match data with...

Jun 17, 2024

IBM Study: Canadian CEOs say AI is Fueling New Job Creation and Risk-taking to Outcompete

Markham, ON, May 29, 2024 – A study by the IBM (NYSE: IBM) Institute for Business Value found that AI is fueling new job creation and risk-taking among surveyed Canadian CEOs as they prioritize...

May 29, 2024

IBM expands team and capabilities in Canada Software Lab to accelerate adoption of Generative AI and other key technologies

IBM (NYSE: IBM) today announced the expansion of IBM Technology Expert Labs in Markham, Ontario, Canada to support Canadian and global organizations as they continue to adopt and integrate...

Apr 30, 2024

IBM, Government of Canada, Government of Quebec Sign Agreements to Strengthen Canada's Semiconductor Industry

IBM (NYSE: IBM), the Government of Canada, and the Government of Quebec today announced agreements that will strengthen Canada's semiconductor industry, and further develop the assembly, testing...

Apr 26, 2024

IBM will Expand its Cloud Operations in Canada with launch of new Cloud Multizone Region to Open in Montreal, Quebec

IBM's new Cloud Multizone Region (MZR) will help Canadian enterprises leverage generative AI and address data sovereignty requirements The IBM Cloud MZR will be designed to meet the needs of even...

Apr 8, 2024

Canadian business leaders see opportunity for Generative AI to drive progress in sustainability initiatives

TORONTO, Canada, February 29, 2024 – A new global study by the IBM (NYSE: IBM) Institute for Business Value found that while a majority of organizations recognize sustainability as important to...

Feb 29, 2024

Canadian businesses saw uptick in Al Adoption in 2023 vs. global peers

Toronto, ON, January 10, 2024: New market research commissioned by IBM (NYSE: IBM) reports Canadian companies are increasingly adopting and deploying artificial intelligence (AI), with about 37%...

Jan 10, 2024

IBM Furthers Commitment to Climate Action Through Free Training in Green and Technology Skills for Vulnerable Communities

Toronto, Ontario, November 16, 2023 – As vulnerable communities in Canada continue to suffer outsized effects of climate change, IBM is empowering innovators with cutting-edge technologies and...

Nov 16, 2023

training hub for governments and businesses

The University of Ottawa and IBM Canada (NYSE: IBM) today announced the official opening of the new uOttawa-IBM Cyber Range. IBM's first Cyber Range partnership on a Canadian university campus...

Oct 19, 2023

The Platform for Digital and Quantum Innovation of Quebec (PINQ²) Proudly Announces the Historic Inauguration of an IBM Quantum System One Quantum Computer in Bromont

Bromont, Quebec, September 22, 2023 – The Platform for Digital and Quantum Innovation of Quebec (PINQ²), a non-profit organization (NPO) founded by the Ministry of Economy, Innovation and...

Sep 22, 2023

Canadian Executives Anticipate Significant Workforce Reskilling And Shifting Employee Expectations As They Adopt Artificial Intelligence

Canadian executives believe 42% of the Canadian workforce will need to reskill as they adopt Generative AI in their business over the next three years 58% of Canadian executives are investing in...

Aug 23, 2023

IBM and PINQ² to Accelerate Quantum Computing in Quebec

July 10, 2023 – IBM (NYSE: IBM) and the Platform for Digital and Quantum Innovation of Quebec (PINQ²) have broken ground to install Canada's first IBM Quantum System One, having partnered to...

Jul 10, 2023

IBM Launches RFP to Help Accelerate Global Water Management Solutions for Vulnerable Populations

Toronto, ON Mar. 14, 2023 - IBM (NYSE: IBM) announced today that it is accepting proposals for the next cohort of the IBM Sustainability Accelerator, which will focus on water management...

New IBM Survey Reveals Critical Areas to Strengthen STEM Skills in Canada

66% of Canadians don't feel qualified to work in STEM because they don't have the right academic degrees 62% of Canadians have little to no familiarity with digital credential programs Toronto,...

Feb 14, 2023

IBM Canada and the General Insurance Statistical Agency team to deliver data modernization for 140+ Canadian insurers

Toronto ON, January 26, 2023 — IBM (NYSE: IBM) and the General Insurance Statistical Agency (GISA) have announced IBM Canada will assume Statistical Service Provider (SSP) responsibilities for...

Jan 26, 2023

IBM Client Innovation Centre to Open in Fredericton

250 jobs planned to expand skills and emerging tech innovation in New Brunswick FREDERICTON, NB, Dec. 9, 2022 /CNW/ - IBM Canada (NYSE: IBM) today announced an IBM Client Innovation Centre (CIC)...

Dec 9, 2022

IBM Client Innovation Centre to Open in Fredericton

250 jobs planned to expand skills and emerging tech innovation in New Brunswick FREDERICTON, NB, Dec. 9, 2022 /CNW/ - IBM Canada (NYSE: IBM) today announced an IBM Client Innovation Centre (CIC)...

Dec 9, 2022

IBM Named a Leader in IDC MarketScape For Canadian Artificial Intelligence (AI) Services 2022

Toronto, ON, December 05, 2022: IBM (NYSE: IBM) announced today it was named a Leader in the latest IDC MarketScape: Canadian AI Services 2022 Vendor Assessment (doc #CA48060822, September 2022)....

IBM teams up with Net Zero Atlantic to enable clean energy transition for Indigenous communities

Net Zero Atlantic is one of five organizations worldwide selected as part of the IBM Sustainability Accelerator clean energy cohort IBM to provide resources to support the creation of a tool that...

Nov 10, 2022

IBM Signs Exclusive Multi-Year Sponsorship and Fan Experience Partnership with MLSE

Today, IBM Canada announced a new multi-year agreement with Maple Leaf Sports & Entertainment (MLSE) making IBM (NYSE: IBM) the official sponsorship partner for cybersecurity and technology...

Oct 18, 2022

IBM Client Innovation Centre to Open in Calgary: 250 jobs planned for skills in AI, hybrid cloud, 5G and security

IBM Canada (NYSE: IBM) today announced an IBM Client Innovation Centre (CIC) for Western Canada, with plans to create 250 new jobs in Calgary and helping to invigorate the city's technology...

Jun 29, 2022

McKenna Institute, University of New Brunswick, and IBM Partner to Prepare Learners for Rewarding Careers

McKenna Institute aims to upskill up to 40,000 people over a period of five years Partnership supports IBM's global commitment to skilling 30 million people by 2030 FREDERICTON, NB, June 15, 2022...

Jun 15, 2022

IBM Study: Canadian CEOs rank Sustainability and Cyber Risk as 2022's greatest challenges

IBM Think Canada Conference: climate, cybersecurity and skills key focus for business 56% of Canadian CEOs say sustainability is a significant challenge, a sharp increase from 31% in 2021 59% of...

More than \$18-million investment to strengthen research and innovation in Newfoundland and Labrador

Memorial University, IBM Canada (NYSE: IBM), the Government of Canada and the Government of Newfoundland and Labrador today announced the launch of two new initiatives – the Centre for...

May 27, 2022

IBM Watson-Powered Al Virtual Assistant Helps Visitors on the TD Precious Metals Digital Store

Markham ON, February 9, 2022: Investors looking to diversify their portfolios and coin collectors looking to add a new treasure to their collection are familiar with the benefits and value that...

Feb 9, 2022

IBM and Quebec are partnering to bring accelerated discovery to Canada.

Quebec, Canada—February 3, 2022: The Government of Quebec and IBM (NYSE: IBM) today announced plans for a new partnership to further establish Quebec as a leading technology hub in the...

Feb 3, 2022

IBM Canada to add 350 new jobs in Nova Scotia

Halifax (NS), December 14, 2021: IBM (NYSE:IBM) and Nova Scotia Business Inc. (NSBI) have today announced a new agreement that will bring 350 new, highly skilled jobs focused on AI and hybrid...

Dec 14, 2021

IBM and TELUS to deliver 5G and edge computing across Canada

VANCOUVER / MARKHAM ON, December 07, 2021: Today, IBM (NYSE: IBM) and TELUS (TSX: T, NYSE: TU) are deploying a Canada-wide 5G edge computing platform to enable enterprises across multiple...

IBM Canada, University of Ottawa to establish state-of-the-art Cyber Range to train for cybersecurity threats

Ottawa (ON), October 28, 2021: IBM (NYSE: IBM) and the University of Ottawa today announce a multi-year partnership to build and operate a Cyber Range: a fully immersive, interactive, and...

Oct 28, 2021

MEBO, MK, NSCC Partner with IBM Canada to Launch the Unama'ki P-TECH School Model for Indigenous Youth

Cape Breton (NS), October 12, 2021: Mi'kmaw Economic Benefits Office (MEBO), Mi'kmaw Kina'matnewey (MK) and Nova Scotia Community College (NSCC), along with IBM (NYSE:IBM) today announced...

Oct 12, 2021

IBM Canada launches Cloud Modernization Centre in Gatineau

Ottawa, ON, September 23, 2021: IBM Canada (NYSE: IBM) today announced the launch of the IBM Cloud Modernization Centre (CMC), located in the Zibi neighbourhood of Gatineau, providing...

Sep 23, 2021

IBM Canada Survey: Cybercrime and security risks at government level have more than 9 in 10 tech leaders concerned

OTTAWA, September 16, 2021: With the federal election a few days away, top-of-mind considerations for Canadian technology leaders appear to be cybersecurity and the protection of personal...

Sep 16, 2021

Kyndryl Names Xerxes Cooper President of Canada

ARMONK, N.Y., July 1, 2021 – Kyndryl, the independent public company that will be created following the separation of IBM's Managed Infrastructure Services business, today announced that it has...

IBM Canada Announces New Office in Downtown Toronto

Markham ON, June 21, 2021: IBM Canada (NYSE: IBM) today announced it would be merging four Toronto-based offices into a single flexible workspace to be located at 16 York in Toronto's downtown...

Jun 21, 2021

IBM, ManpowerGroup, and the Royal Alberta College to Re-Skill & Connect the Workforce with Real Career Opportunities in Canada

Markham ON June 17, 2021 – Today, IBM (NYSE: IBM), ManpowerGroup, and the Royal Alberta College (RAC), a not-for-profit educational institution based in Edmonton, have launched a collaboration using

Jun 17, 2021

Carleton and IBM Partner in AI, Machine Learning and Data Science for a Future-Ready Workforce

OTTAWA — April 27, 2021 // Carleton University and IBM Canada today announce a five-year collaboration agreement to enhance Carleton's Institute for Data Science and equip students for...

Apr 27, 2021

IBM and Mila Al Institute Announce Collaboration to Advance Artificial Intelligence and Machine Learning Technology

Markham, ON December 10, 2020 - IBM (NYSE:IBM) and Mila – Quebec Artificial Intelligence Institute (Mila) announce today a collaboration to accelerate AI and machine learning using Orion, an...

Dec 10, 2020

IBM and Air Canada Partner to Transform the Aeroplan Loyalty Program

Montreal QC, December 3, 2020: IBM Canada today announced its collaboration with Air Canada, the country's largest airline, on the recently launched Aeroplan program, which includes a new web...

Can AI save the planet? Older Canadians are most optimistic

Markham ON November 9, 2020 – According to the findings from a national IBM Canada survey on technology and the environment, different generations of Canadians have varying views on our progress...

Nov 9, 2020

IBM Canada teams with IGM Financial to accelerate hybrid cloud transformation

Markham, ON November 3, 2020 – IBM (NYSE:IBM) announced today it is collaborating with IGM Financial (IGM.TO) to accelerate its ambitious five year digital transformation, an initiative expected...

Nov 3, 2020

Pediatric Diabetes, COVID-19 and Artificial Intelligence: IBM Watson supports families during pandemic shutdown

Montreal QC – IBM Canada is working with Quebec's Diabetic Children's Foundation (known as 'Fred') to support children living with diabetes in the midst of COVID-19. Delivered by nine...

Oct 5, 2020

IBM launches free, open digital learning platform 'SkillsBuild Reignite' to help Canadian job seekers and business owners get back to work

Toronto, CANADA – Today, IBM, (NYSE: IBM) and non-profit organization ACCES Employment launch a collaboration using the SkillsBuild platform, making custom courses, projects, and personalized...

Jul 27, 2020

IBM Canada and Celero sign 7-year, multi-million dollar agreement for Hybrid Cloud and data centre modernization

Calgary, AB – IBM (NYSE:IBM) and Celero, a leading solutions integrator for Canadian credit unions, have signed a 7-year, multi-million dollar strategic outsourcing agreement that will modernize...

IBM Canada and Prairie Credit Unions Team Up for Digital Transformation and Payments Modernization on IBM Public Cloud

Calgary, AB – A new Prairie Payments Joint Venture (PPJV) and IBM (NYSE:IBM) have signed an 8-year, multi-million dollar agreement to digitally transform and modernize credit union payment...

May 11, 2020

IBM and City of Markham Launch Online and Telephone Virtual Agent for Questions Related to COVID-19

MARKHAM, ON – In a Canadian first, IBM (NYSE: IBM) and the City of Markham – Canada's high-tech capital – are using the artificial intelligence-driven virtual agent "IBM Watson Assistant...

Apr 29, 2020

Carleton and IBM Partner in AI, Machine Learning and Data Science for a Future-Ready Workforce

OTTAWA — April 27, 2021 // Carleton University and IBM Canada today announce a five-year collaboration agreement to enhance Carleton's Institute for Data Science and equip students for...

Apr 27, 2020

It's Almost 2020 - Do You Know Where Your Data Is?

Only 19% of Canadians say they fully trust businesses to keep their personal information secure and not to share it without permission. 38% of Canadians say they or someone they know has been...

Dec 11, 2019

Finance Montréal Aims to Grow FinTech Start-up Sector with IBM Cloud Collaboration

MONTREAL – Finance Montréal announced today a new partnership with IBM which will help FinTech start-ups in Montreal accelerate their growth and connect with like-minded enterprises. Through...

IBM Canada and the University of Ottawa Launch Cybersecurity Hub

Ottawa, ON – IBM (NYSE:IBM) and the University of Ottawa today announced the launch of a uOttawa hub for cybersecurity and cyber safety. Together, IBM and the University will address critical...

Dec 3, 2019

Cenovus Energy Selects IBM to Boost Digital Transformation with SAP®

ARMONK, NY – IBM (NYSE: IBM) today announced that Cenovus Energy Inc., a leading Canadian integrated oil and gas company, has turned to IBM Services to help modernize its business processes and...

Nov 25, 2019

Six Nations Polytechnic STEAM Academy Partners with IBM Canada and Mohawk College to Launch the P-TECH School Model

Brantford, November 1, 2019 – Six Nations Polytechnic (SNP), along with IBM (NYSE: IBM) and Mohawk College, today announced they are partnering to deliver the P-TECH School Model (Pathways in...

Nov 1, 2019

IBM Expands Cloud Capabilities in Canada to Unlock Digital Transformation

TORONTO – Today, IBM (NYSE:) announced an expansion of its global cloud footprint, with plans to launch a new IBM Cloud multizone region (MZR) in Canada by late 2020. The MZR in Canada will add...

Oct 24, 2019

Home Trust Migrates IT Infrastructure to IBM Cloud

CANADA – Today, IBM announced that Home Trust Company ("Home Trust"), a federally regulated trust company based in Canada, has completed the migration of its IT infrastructure to IBM Cloud....

Oct 17, 2019

Medical Confidence and IBM Collaborate to offer Canadians streamlined access to health specialists via IBM Cloud

CANADA – IBM (NYSE: IBM) and Medical Confidence are collaborating to help patients access specialist treatment across Canada more quickly and effectively. Medical Confidence created a directory...

Sep 19, 2019

Lightship Works Turns to IBM to Help Transform Disaster Response

VANCOUVER, BC – August 29, 2019 – IBM (NYSE: IBM) today announced it is working with Lightship Works, an intelligent field operations start-up in Kamloops, British Columbia, to integrate Al...

Aug 29, 2019

IBM Closes Landmark Acquisition of Red Hat for \$34 Billion; Defines Open, Hybrid Cloud Future

IBM (NYSE: IBM) and Red Hat announced today that they have closed the transaction under which IBM acquired all of the issued and outstanding common shares of Red Hat for \$190.00 per share in cash,...

Jul 10, 2019

Province of Nova Scotia to pilot Technology Advantage Program with support from IBM educational model P-TECH

Province of Nova Scotia to pilot Technology Advantage Program with support from IBM educational model P-TECH HALIFAX, March 14, 2019 – The Province of Nova Scotia announced today a new pilot...

Mar 12, 2019

Boehringer Ingelheim (Canada) Ltd. and IBM Canada Announce First of its Kind Collaboration to Integrate Blockchain Technology into Clinical Trials

Burlington and Markham, ON, February 12, 2019 – Boehringer Ingelheim (Canada) Ltd. and IBM Canada announced today at the Healthcare Information and Management Systems Society (HIMSS) conference...

Feb 12, 2019

Toronto Transit Commission works with IBM and SAP to digitize payroll, finance and HR

TORONTO, January 30, 2019 – SAP Canada, a subsidiary of SAP SE (NYSE: SAP), and IBM (NYSE: IBM) today announce the transformation of the Toronto Transit Commission's (TTC) internal payroll,...

Jan 30, 2019





https://canada.newsroom.ibm.com/Press-Releases?I=100