Press Releases



IBM and Polytechnique Montréal Launch Al Initiative to Strengthen Forestry Supply Chain

Project is part of the IBM Impact Accelerator and will apply IBM's AI, data and quantum technologies to address local challenges in Canada's forest value chain MONTREAL, Nov. 13, 2025 /PRNewswire/...

Nov 13, 2025

IBM Announces Defence-Focused Al Model to Accelerate Mission Planning and Decision Support

Canadian defence organizations are operating in an increasingly complex security environment, where acting quickly on trusted intelligence is essential to prioritizing digital sovereignty,...

Oct 29, 2025

IBM Study: Shadow AI Use Surges as Canadian Workers Outpace Employers in AI Adoption

79% of Canadian office workers use AI tools – only 1 in 4 use enterprise-grade AI solutions 97% said AI improves productivity; nearly 80% said it enhances strategic or creative work 46% of...

Sep 3, 2025

IBM Report: Canadians' Data Security Under Increased Threat, While Breach Costs Surge

Al Can Help Businesses Save Millions and Protect Consumer Data Canadian businesses are losing CA\$6.98 million on average to data breaches, with impacts trickling down to consumers. Shadow Al is...

IBM Sets the Course to Build World's First Large-Scale, Fault-Tolerant Quantum Computer at New IBM Quantum Data Center

IBM Quantum roadmap, processors, and infrastructure outline clear path to IBM Quantum Starling, expected to be first large-scale, fault-tolerant quantum computer Breakthrough research defines key...

Jun 10, 2025

IBM Report: Canadian CEOs Embrace Al

Markham, ON, May 7, 2025: Canadian CEOs are making bold strides in the global race to unlock Al's potential, according to the 2025 IBM Institute for Business Value (IBV) CEO Study. Productivity...

May 7, 2025

2025 IBM X-Force Threat Index: Large-Scale Credential Theft Escalates, Threat Actors Pivot to Stealthier Tactics

ARMONK, N.Y., Apr. 17, 2025 -- IBM (NYSE: IBM) today released the 2025 X-Force Threat Intelligence Index highlighting that cybercriminals continued to pivot to stealthier tactics, with...

Apr 17, 2025

IBM z17: The First Mainframe Fully Engineered for the Al Age

ARMONK, NY, April. 08, 2025 – IBM (NYSE: IBM) today announced the IBM z17, the next generation of the company's iconic mainframe, fully engineered with AI capabilities across hardware,...

Apr 8, 2025

IBM Enhances Enterprise Cloud Capabilities in Canada to Meet Local Clients' Al and Data Needs

IBM (NYSE: IBM) announced today two key advances in its cloud capabilities in Canada, further strengthening offerings to

Apr 3, 2025

Mitsubishi Motors Canada Launches Al-Powered "Intelligent Companion" to Transform the 2025 Outlander Buying Experience

Mitsubishi Motor Sales of Canada announces an innovative Al-powered tool designed to transform the customer experience for the new Mitsubishi Outlander 2025. "The Intelligent Companion," which...

Mar 10, 2025

IBM Study Reveals Many Canadian Business Leaders Plan To Double Down On Al Investments In 2025

83% of IT decision-makers across Canada reported progress on their AI strategies in 2024 More than half of Canadian respondents (56%) plan to increase AI investment in 2025 Despite limited return...

Jan 15, 2025

Ontario Centre of Innovation (OCI), IBM Canada and uOttawa Announce a Strategic Partnership to pioneer innovation for Ontario small businesses

Toronto, ON - October 31, 2024 – The Ontario Centre of Innovation (OCI) announces a strategic partnership with the University of Ottawa and IBM under Ontario's Critical Industrial Technologies...

Oct 31, 2024

IBM Introduces Granite 3.0: High Performing AI Models Built for Business

ARMONK, NY – October 21, 2024 – Today, at IBM's (NYSE: IBM) annual TechXchange event the company announced the release of its most advanced family of AI models to date, Granite 3.0. IBM's...

Oct 21, 2024

IBM Report: Escalating Data Breach Disruption Pushes Cybersecurity Costs in Canada

Canadian organizations pay an average cost of CA\$6.32 million per data breach. Financial sector pays \$9.28 million on average per breach, the technology sector is paying \$7.84 million on average,...

Jul 30, 2024

IBM Study: Canadian fans are changing how they consume sports

MARKHAM, ON, June 26, 2024 – As sports fans worldwide tune in to a myriad of athletic events this summer, new research commissioned by IBM (NYSE: IBM) reveals a growing generational shift and...

Jun 28, 2024

IBM and The All England Lawn Tennis Club Launch New Generative Al Feature for Personalised Player Stories at Wimbledon

Toronto, Ontario, 17 June 2024 – IBM (NYSE: IBM) and The All England Lawn Tennis Club today announced a new feature for the Wimbledon digital experience that will leverage match data with...

Jun 17, 2024

IBM Study: Canadian CEOs say AI is Fueling New Job Creation and Risk-taking to Outcompete

Markham, ON, May 29, 2024 – A study by the IBM (NYSE: IBM) Institute for Business Value found that AI is fueling new job creation and risk-taking among surveyed Canadian CEOs as they prioritize...

May 29, 2024

IBM expands team and capabilities in Canada Software Lab to accelerate adoption of Generative AI and other key technologies

IBM (NYSE: IBM) today announced the expansion of IBM Technology Expert Labs in Markham, Ontario, Canada to support Canadian and global organizations as they continue to adopt and integrate...

Apr 30, 2024

IBM, Government of Canada, Government of Quebec Sign Agreements to Strengthen Canada's Semiconductor Industry

IBM (NYSE: IBM), the Government of Canada, and the Government of Quebec today announced agreements that will strengthen Canada's semiconductor industry, and further develop the assembly, testing...

Apr 26, 2024

IBM will Expand its Cloud Operations in Canada with launch of new Cloud Multizone Region to Open in Montreal, Quebec

IBM's new Cloud Multizone Region (MZR) will help Canadian enterprises leverage generative AI and address data sovereignty requirements The IBM Cloud MZR will be designed to meet the needs of even...

Apr 8, 2024

Canadian business leaders see opportunity for Generative AI to drive progress in sustainability initiatives

TORONTO, Canada, February 29, 2024 – A new global study by the IBM (NYSE: IBM) Institute for Business Value found that while a majority of organizations recognize sustainability as important to...

Feb 29, 2024

Canadian businesses saw uptick in Al Adoption in 2023 vs. global peers

Toronto, ON, January 10, 2024: New market research commissioned by IBM (NYSE: IBM) reports Canadian companies are increasingly adopting and deploying artificial intelligence (AI), with about 37%...

Jan 10, 2024

IBM Furthers Commitment to Climate Action Through Free Training in Green and Technology Skills for Vulnerable Communities

Toronto, Ontario, November 16, 2023 – As vulnerable communities in Canada continue to suffer outsized effects of climate change, IBM is empowering innovators with cutting-edge technologies and...

Nov 16, 2023

training hub for governments and businesses

The University of Ottawa and IBM Canada (NYSE: IBM) today announced the official opening of the new uOttawa-IBM Cyber Range. IBM's first Cyber Range partnership on a Canadian university campus...

Oct 19, 2023

The Platform for Digital and Quantum Innovation of Quebec (PINQ²) Proudly Announces the Historic Inauguration of an IBM Quantum System One Quantum Computer in Bromont

Bromont, Quebec, September 22, 2023 – The Platform for Digital and Quantum Innovation of Quebec (PINQ²), a non-profit organization (NPO) founded by the Ministry of Economy, Innovation and...

Sep 22, 2023





https://canada.newsroom.ibm.com/Press-Releases?I=25