Press Releases



IBM and The All England Lawn Tennis Club Launch New Generative Al Feature for Personalised Player Stories at Wimbledon

Toronto, Ontario, 17 June 2024 – IBM (NYSE: IBM) and The All England Lawn Tennis Club today announced a new feature for the Wimbledon digital experience that will leverage match data with...

Jun 17, 2024

IBM Study: Canadian CEOs say AI is Fueling New Job Creation and Risk-taking to Outcompete

Markham, ON, May 29, 2024 – A study by the IBM (NYSE: IBM) Institute for Business Value found that AI is fueling new job creation and risk-taking among surveyed Canadian CEOs as they prioritize...

May 29, 2024

IBM expands team and capabilities in Canada Software Lab to accelerate adoption of Generative AI and other key technologies

IBM (NYSE: IBM) today announced the expansion of IBM Technology Expert Labs in Markham, Ontario, Canada to support Canadian and global organizations as they continue to adopt and integrate...

Apr 30, 2024

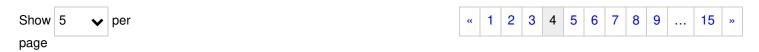
IBM, Government of Canada, Government of Quebec Sign Agreements to Strengthen Canada's Semiconductor Industry

IBM (NYSE: IBM), the Government of Canada, and the Government of Quebec today announced agreements that will strengthen Canada's semiconductor industry, and further develop the assembly, testing...

IBM will Expand its Cloud Operations in Canada with launch of new Cloud Multizone Region to Open in Montreal, Quebec

IBM's new Cloud Multizone Region (MZR) will help Canadian enterprises leverage generative AI and address data sovereignty requirements The IBM Cloud MZR will be designed to meet the needs of even...

Apr 8, 2024





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