#### **Press Releases**



### IBM Study Reveals Many Canadian Business Leaders Plan To Double Down On Al Investments In 2025

83% of IT decision-makers across Canada reported progress on their AI strategies in 2024 More than half of Canadian respondents (56%) plan to increase AI investment in 2025 Despite limited return...

Jan 15, 2025

# Ontario Centre of Innovation (OCI), IBM Canada and uOttawa Announce a Strategic Partnership to pioneer innovation for Ontario small businesses

Toronto, ON - October 31, 2024 – The Ontario Centre of Innovation (OCI) announces a strategic partnership with the University of Ottawa and IBM under Ontario's Critical Industrial Technologies...

Oct 31, 2024

#### IBM Introduces Granite 3.0: High Performing Al Models Built for Business

ARMONK, NY – October 21, 2024 – Today, at IBM's (NYSE: IBM) annual TechXchange event the company announced the release of its most advanced family of AI models to date, Granite 3.0. IBM's...

Oct 21, 2024

## IBM Report: Escalating Data Breach Disruption Pushes Cybersecurity Costs in Canada

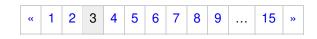
Canadian organizations pay an average cost of CA\$6.32 million per data breach. Financial sector pays \$9.28 million on average per breach, the technology sector is paying \$7.84 million on average,...

### IBM Study: Canadian fans are changing how they consume sports

MARKHAM, ON, June 26, 2024 – As sports fans worldwide tune in to a myriad of athletic events this summer, new research commissioned by IBM (NYSE: IBM) reveals a growing generational shift and...

Jun 28, 2024







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