### **Press Releases**



#### IBM Report: Canadian CEOs Embrace Al

Markham, ON, May 7, 2025: Canadian CEOs are making bold strides in the global race to unlock Al's potential, according to the 2025 IBM Institute for Business Value (IBV) CEO Study. Productivity...

May 7, 2025

## 2025 IBM X-Force Threat Index: Large-Scale Credential Theft Escalates, Threat Actors Pivot to Stealthier Tactics

ARMONK, N.Y., Apr. 17, 2025 -- IBM (NYSE: IBM) today released the 2025 X-Force Threat Intelligence Index highlighting that cybercriminals continued to pivot to stealthier tactics, with...

Apr 17, 2025

#### IBM z17: The First Mainframe Fully Engineered for the Al Age

ARMONK, NY, April. 08, 2025 – IBM (NYSE: IBM) today announced the IBM z17, the next generation of the company's iconic mainframe, fully engineered with AI capabilities across hardware,...

Apr 8, 2025

## IBM Enhances Enterprise Cloud Capabilities in Canada to Meet Local Clients' Al and Data Needs

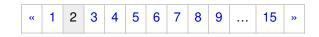
IBM (NYSE: IBM) announced today two key advances in its cloud capabilities in Canada, further strengthening offerings to enable Canadian organizations to scale AI deployments, and to ensure...

# Mitsubishi Motors Canada Launches Al-Powered "Intelligent Companion" to Transform the 2025 Outlander Buying Experience

Mitsubishi Motor Sales of Canada announces an innovative Al-powered tool designed to transform the customer experience for the new Mitsubishi Outlander 2025. "The Intelligent Companion," which...

Mar 10, 2025







https://canada.newsroom.ibm.com/Press-Releases?o=5